



# The Congressional Award

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## RAG

JOINS

### CHARTER FOR YOUTH

The Congressional Award is pleased to announce RAG American Coal Holding, Inc., a leading producer in the coal industry, as the newest member of The Charter for Youth.

Their participation with The Congressional Award furthers a longstanding commitment to charitable and community organizations. "We strongly believe in supporting the youth of today who are tomorrow's future. By working with The Congressional Award, we will enable young people to set new goals and reach beyond their limits," said James F. Roberts, President and CEO.

RAG American Coal Holding, Inc. is a wholly owned United States subsidiary of the RAG AG group based in Essen, Germany. The RAG group employs over 90,000 people worldwide with revenues of 14 billion dollars. Business interests are diverse including worldwide coal mining and trading, equipment manufacturing, power production, chemicals, plastics and construction.

RAG American Coal Holding, Inc. is based in Linthicum, Maryland and has over  
*see RAG, page 2*



RAG American Coal Holding, Inc.



*Brenda Russell and Bill Kelley finalize the agreement between the National Network for Youth and The Congressional Award*

## CONGRESSIONAL AWARD PARTNERS WITH NATIONAL NETWORK FOR YOUTH

The National Network for Youth and The Congressional Award Foundation announced their partnership February 6, 2002, during a youth rally on Capitol Hill. Brenda Russell, the National Network for Youth CEO, made the announcement as a part of the National Network's Annual Symposium. Representatives Karen McCarthy (MO-5) and Eddie Bernice Johnson (TX-30) attended the rally and offered their remarks and support for the partnership.

The partnership will establish the National Network as the first Congressional Award "Operating Authority." This role enables them to certify the completion of Award requirements of young people who enroll in The Congressional Award through the National Network for Youth's member organizations.

program relies on the support of partners to recruit youth and adult volunteers into the program. This partnership will not only allow The Congressional Award to reach a number of the National Network's youth members, but to also reach a network of adult volunteers, who can act as Congressional Award Advisors and Validators to these youth across the country. Together, the National Network for Youth and The Congressional Award Foundation will encourage participation in activities that strengthen each youth's sense of accomplishment. "We are pleased to partner with The National Network for Youth and are enthusiastic about

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The Congressional Award

# Message from the National Director

This is a great opportunity for me to say how happy I am to have been appointed National Director of The Congressional Award Program and CEO of the Foundation. I look forward to the exciting days, months and years ahead.

The Award Board of Directors and I share a vision to double the number of young people enrolled in the Program each year for the next five years. That would take us from where we are today - about 8000 participants - to over 250,000 by 2006. That may seem overly ambitious until you consider these facts: In the United Kingdom, where the Award concept originated over 45 years ago as the Duke of Edinburgh's Award, there are over 250,000 young people enrolled. In the United States, a nation five times larger than the UK and in a program just half the age of the Duke of Edinburgh's Award, our numbers are considerably lower. The Congressional Award has attracted less than 2% of all American youth between the ages of 14 and 23. Therefore, our goal to grow this terrific program by over 240,000 young people is ambitious, but not overly so.



*William E. Kelley  
Captain U.S. Navy (Ret)  
National Director & CEO*

In order to realize this order of growth, we will be taking several initiatives in 2002 and beyond. The Award staff has already demonstrated the potential for growth by increasing the enrollment to the present level in the past two years. We have partnered with several youth organizations and reached out to school districts across the country. We will be taking that to the next level by making selected partners "Operating Authorities" for the Award, starting with the National Network for Youth. We will train the staff of those partners to approve goals, validate Record Books and certify completion of award requirements, rather than doing that work only at headquarters. We will have an audit process in place to help assure that young people earning an Award in Los Angeles, California, are meeting the same standard as young people in Tupelo, Mississippi. We also plan to establish, on a pilot basis, regional offices in select areas of the country where we think we can generate large numbers of young people and adults as participants and advisors.

To carry out these ambitious plans, we must advance our fundraising efforts to an entirely new level. We recently engaged a fundraising consultant who will deliver their Feasibility Study report to us about the same time this issue goes to press. Without prejudging what the report will say, we do expect that it will establish our philanthropic potential. We are encouraged by the fact that a second major corporation, RAG American Coal Holding, Inc., has become a member of the Charter for Youth. RAG joins EDS in making a commitment to the CAF of \$100,000 per year for three years. The Award receives no federal money and relies on charitable giving for virtually all of its revenue.

All of these activities will serve to build public awareness about The Congressional Award. We want young people to know about the Award and to consider it "cool" to participate. You'll be seeing and hearing our name more often in the coming year!



*James F. Roberts  
RAG - America Coal Holding Inc.*

## **RAG**, from page 1

3,000 employees at operations throughout the country. Its subsidiaries produce approximately 70 million tons of coal annually, with a customer base that includes over 50 utilities in more than 25 states. RAG Group's American operations have been regularly recognized by both state and federal agencies with safety and environmental awards.

The Charter for Youth is an initiative to not only recognize the achievements of America's youth, but to expand the public private partnership to include involvement with a corporations' employees as mentors for young people achieving a win win approach for all.

RAG American Coal Holding, Inc. joins EDS, an existing Charter for Youth member, in promoting The Congressional Award in their communities.

# Development

## Outreach Update

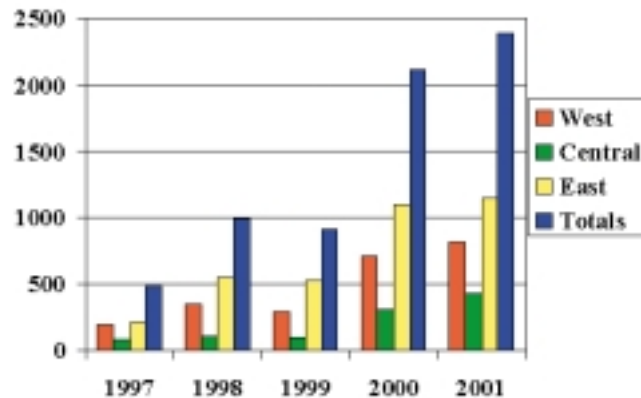
In an ongoing effort to increase the number of Congressional Award participants, the National Office reached out to over 1500 schools and youth organizations across the country this Fall with its annual Back To School mailing. In their outreach efforts, the Program Staff mailed information packets including a letter from the National Director, William E. Kelley, which called on those who work in schools and youth organizations across America, to "help the youth of today become the very best they can be, by getting them started on the road to The Congressional Award." These letters went to schools, Boy Scout Councils, Girl Scout Councils, Boys and Girls Clubs and other organizations from Maine to California, with particular attention to areas where there was little or no participation.



- Eastern Region
- Central Region
- Western Region

The Congressional Award staff also worked directly with congressional offices, schools, 4-H Clubs, YMCA's, and others to help promote the Award to the youth of today. Staff travelled to promote the program in and around Atlanta, Georgia; Boston, Massachusetts; Columbus and Cincinnati, Ohio; and Dallas and Abilene, Texas.

## NEW CAF REGISTRATIONS BY YEAR



*NN4Y, from page 1*

them helping us increase the number of young people enrolled in our program," said The Congressional Award Foundation's National Director and CEO William Kelley.

The National Network for Youth, founded in 1975, is a membership organization comprised of youth-serving agencies, youth workers, youth advocates, and young people. The National Network seeks to ensure that all young people can be safe and lead healthy and productive lives by strengthening the field of youth work, educating the public, and advocating for sound public policy. The National Network focuses its work with and for youth, especially those who, because of life circumstance, disadvantage, past abuse, or prejudice, need greater opportunities and support to become contributing members of their communities. *For additional information, go to [www.nn4y.org](http://www.nn4y.org)*

## UPCOMING DATES & EVENTS

This year's Gold Medal Ceremony will be held on **Wednesday, June 26, 2002**, in the **Caucus Room of the U.S. Capitol**. To be considered for this year's Gold Medal Ceremony, your Record Book needs to be postmarked by **March 15, 2002**, and sent to The Congressional Award, P.O. Box 77440, Washington, DC 20013.

We are proud to announce that Benefit Chairwoman Mrs. Tricia Lott and Co-chair Mrs. Linda Daschle will host our annual **National Gala on June 25, 2002**. This fundraiser, held at the National Building Museum, will be attended by Members of Congress, corporate sponsors, friends, donors and our 2002 Gold Medallists. The gala is a great way to show support for America's bright and ambitious youth and The Congressional Award Foundation.

The Congressional Award Foundation will host its golf tournament, **The Congressional Award Classic**, on **April 30, 2002**, at the **Belle Haven Country Club** in Alexandria, VA. Senator Max Baucus (MT), Senator Larry Craig (ID), Congressman Tom DeLay (TX-22), and Congressman Ed Pastor (AZ-2) have accepted the prestigious title of honorary co-chairmen of this event.

*If you would like more information, in regards to these events, please contact The Congressional Award National Office at (202) 226-0130.*

## PROGRAM NOTES

### PENNSYLVANIA STATEWIDE CEREMONY



Over 70 young people received a Congressional Award from Senator Rick Santorum at the Pennsylvania Congressional Award Ceremony on August 17, 2001. The ceremony was held in the Capitol Rotunda in Harrisburg.

According to Senator Rick Santorum (PA), "The Congressional Award encourages young Americans to plan and implement a vision to better their local communities and themselves. I'm privileged to have the opportunity to recognize so many outstanding young Pennsylvanians for their personal accomplishments and the contributions which they have made to their communities and neighborhoods. Their unselfish service makes Pennsylvania a better place for us all."



L-R: PA Migrant Education State Director Dr. Manuel Recio, Silver Medallist Ana Soto, and Senator Rick Santorum.

If your local paper has articles about Congressional Award Medal Ceremonies, please feel free to share them with the National Office. We may include them in our next newsletter or on our website.

### EXPLORATIONS: PEOPLE TO PEOPLE INTERNATIONAL

Through People to People International's various programs, many Congressional Award Earners have had the unforgettable opportunity to travel and explore the world as student ambassadors to further the cause of international cultural, social, and educational understanding.

Out of the 2001 Gold Medal Award class, several Medallists were able to experience foreign cultures through People to People, while simultaneously fulfilling their Gold Medal level Expedition/Exploration. Tim Wilkin (WA) and Erin Barker (MO) experienced indigenous cultures in New Zealand and Australia, Andrew and Ryan Tipton (AL) explored Egypt's traditional customs and diverse landscapes, and Micah Kubic (MO) was a delegate at People to People's Worldwide Conference in Hong

Kong.

In cooperation with the Congressional Award Leadership Commission, People to People International in 1986 established the James and Eunice Doty People to People/Congressional Award Scholarship Fund. At the end of each calendar year, **four scholarships** are awarded by the fund to junior high and high school students who have earned The Congressional Award that year. The scholarship underwrites participation in the People to People Student Ambassador Program. For details about this scholarship and additional participant opportunities, see our website: [www.congressionalaward.org](http://www.congressionalaward.org).

People to People International is an educational and cultural exchange organization founded in 1956 by President Dwight D. Eisenhower. Its purpose is to advance international understanding through the direct exchange of ideas and experiences among people of different countries. *For additional information, please visit their web site: [www.ptpi.org](http://www.ptpi.org).*

### CALIFORNIA



Photo courtesy of LAUSD Congresswoman Lucille Roybal-Allard (CA-33) presented the Bronze Certificate to Belmont High School students (L to R) Lendy Ruano, Eric de la Cruz, Sandy Gomez, and Sam Bracamontes on April 26, 2001.

### DC

Young people from the DC Metropolitan Area YMCA learn about The Congressional Award at a "Kick-Off" event in Washington, DC on January 12, 2002. (photo to right)

### FLORIDA



Congressional Award participants from Florida's 16<sup>th</sup> district, represented by Congressman Mark Foley, prepare for the American Cancer Society - Relay for Life in Jupiter, FL on April 20, 2001.



# Go For the Gold!

## PARTICIPANT SPOTLIGHT

**Michael Howe** (15) of Belden, Mississippi, earned his Congressional Award Bronze Medal with the help and guidance of his advisor, Linda Mitchell. Through his county's 4-H program, Michael volunteered for several activities to aid his local community, including helping clean up the damage done by tornadoes that swept through Mississippi in February of 2001. From this experience, Michael learned that, "If you band together you can get more accomplished." For his Personal Development activity, Michael learned how to read music and play the guitar. To meet his Physical Fitness goal, Michael participated in group sports and ran a mile three times each week. Michael's Expedition took him camping in northern Pontotoc County, Mississippi, where he also identified star constellations and kept an eye out for the four poisonous snakes native to the area, which he researched prior to his trip. Michael continues to pursue his goals as he works toward earning his Silver Medal. His latest Personal Development goal of developing his entrepreneurial skills has led him to co-found his own soap and candle-making business with his brother Seth, who is following in his brother's footsteps by working on his Congressional Award Bronze Medal.



## ADVISOR SPOTLIGHT

**Janice McCormick** serves the students of Nordhoff High School in Ojai, California, as a guidance counselor and Congressional Award Advisor. Though relatively new to the program, she has been able to identify many students who are willing to challenge themselves. To increase interest in the program, Janice discusses it in scheduled meetings with students. She also posts volunteer information in a weekly bulletin. Most recently, she organized a field trip to a local hospital for students to learn about volunteer opportunities.

Parents and the community want "well rounded kids to come out of school systems." Congressional Award activities "click" with this desire and provide "community-wide support" said Janice. Four students whom she advises recently earned their Bronze Medal. She said, "These students are hard workers who have inspired others to join the program. It is exciting to have them as role models, showing other students that it's okay to do something great."



Photo by Troy Barner  
*Brian Miller, District Chief of Staff for Congressman Elton Gallegly (CA-23) pictured with Bronze Medallists: (L-R) Jarthly Monterroso, Nadia Osborn, Azucena Ortiz, and Kelly McCormick on November 27, 2001.*



As a junior at Howard University in Washington, D.C., **Angela Davis** (21) earned The Congressional Award Bronze Medal. To do so, she dedicated much of her time to volunteering with the Red Cross and tutoring high school students with the Upward Bound Program. Through her tutoring, she was able to help a young boy drastically improve his level of Spanish, while at the same time learning to cherish education. Angela said that because of tutoring, she learned that "no matter what your level of learning is, with studying and tutoring you can improve." Angela also served as a Resident Assistant at Howard University, where she was able to support the freshman in their transition from high school to college. During the summer, Angela did not sit back and relax, but instead she became an intern at Black Entertainment Television. In the area of Physical Fitness, Angela once again dedicated her time to helping others. She not only trained and completed a 21K Walk-A-Thon to raise money for breast cancer, but she also improved her own volleyball skills in order to become a better teacher for a group of Upward Bound students. The Expedition portion of Angela's Bronze Medal took her to New Orleans, where she was called upon to once again use her tutoring skills, as well as to help in the rebuilding and beautification process of a local school.

# The Back Page

## CAMPBELL WELCOMED INTO INTERNATIONAL AWARD FAMILY



This past year Congressional Award Chairman Thomas D. Campbell became a member of the

Board of International Trustees for the International Award program. He joins a group of world leaders including His Royal Highness Prince Philip, The Duke of Edinburgh, founder of the Award, and HRH Prince Edward, The Earl of Wessex, an International Trustee and Chairman of the International Council.

The Congressional Award is one of over 60 National Award Authorities (NAA) of the International

Award Association. Beginning in the United Kingdom with the Duke of Edinburgh's Award in 1957, over 60 countries have formed similar Award programs.

Each program, operating under a variety of titles, is somewhat unique - although all retain the same fundamental aims and philosophy. In 1988 all the National Award Programs joined together to form a non-executive body called the International Award Association to coordinate, encourage and promote the Award scheme throughout the world. The Association is serviced by the International Secretariat which is based in London. For more on International Award, please see their web site at [www.inatward.org](http://www.inatward.org).



Photo by Marvin T. Jones and Associates

*(L-R) HRH Prince Edward welcomes Congressional Award Foundation Chairman of the Board Tom Campbell to the Board of International Trustees.*

To learn more about  
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You don't win it; you earn it!

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