

Equip Tomorrow's Leaders. Sponsor Our STEM Stars.

For nearly four decades, The Congressional Award and its partners have been helping to prepare the next generation of leaders. To continue on this course, the Foundation has recently undertaken a commitment to increase science literacy, make STEM projects more accessible, and encourage young people to pursue an interest or career in a related discipline.

A well-prepared, innovative science, technology, engineering, and mathematics workforce is critical to our nation's health and economy. Yet many of today's youth lack access to quality STEM programs.

The Congressional Award STEM Stars Initiative, presented by corporate partners, aims to stoke passion for science and math, at an age when many young people lose interest in these subjects. The initiative exposes students to STEM-related concepts in everyday life and makes STEM more approachable outside of the classroom.

With over 45,000 youth enrolled in the program nationwide, the goal is to have every Congressional Award participant participate in at least one STEM activity in earning their award, resulting in an estimated 2.25 million hours of STEM-related projects.

As the only charity of the United States Congress, we rely on our partners and supporters to deliver this unique and worthwhile congressional program to youth across the country. We hope you will consider this program as part of your corporate citizenship agenda.

Yours in service,

A handwritten signature in black ink that reads 'Erica W. Heyse'.

Erica Wheelan Heyse
National Director

STEM Stars Tracks

Below is a shortlist of topics, issues, and areas of study that could be considered for STEM Stars sponsorship. This is not an exhaustive list but a guide for interested sponsors.



Science

- Agriculture
- Astronomy
- Environment
- Health & Wellness
- Psychology
- Research



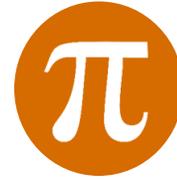
Technology

- 3D Printing
- Coding
- Digital Media
- Information Science
- Photography



Engineering

- Cartography
- Model Design/Building
- Robotics
- Transportation
- Welding



Math

- Business Operations
- Game/Number Theory
- Financial Literacy
- Logic
- Math Olympiads
- Probability & Statistics

How It Works

The Congressional Award is committed to engaging young people in STEM while advancing our partners' corporate citizenship efforts.



Choose a Track. Collaborate with Us.

Select a STEM Stars Track that aligns best with your company's priorities. Work with our team to custom design a STEM activity toolkit and resources.



Promote & Engage

Share the opportunity with key audiences through digital media. Invite them to take part in the program.



Participants Enroll. Earn STEM Stars.

Youth register for The Congressional Award, setting goals related to the chosen STEM track in one or more areas: Voluntary Public Service, Personal Development, Physical Fitness, or Expedition/Exploration.



Recognition & Inclusion

Representatives from your company have the opportunity to join Members of Congress in recognizing STEM Stars at local, state, and national Congressional Award events.

\$25,000 - STEM Stars Partner Benefits

- ◆ Brand a STEM Star track and create an activity toolkit designed for a specific area, such as the Environmental Science Star sponsored by Texas Energy Company
- ◆ Recognition and speaking role at a STEM Stars Reception in the US Capitol
- ◆ Corporate representative invited to present STEM Stars at a local or national Congressional Award Ceremony with Members of Congress
- ◆ Opportunity to offer additional incentives to Congressional Award STEM Stars through products, contests, internships, scholarships, and/or job placement
- ◆ Four tickets to a STEM Reception in the US Capitol
- ◆ Two tickets to The Congressional Award Gold Medal Ceremony on Capitol Hill
- ◆ Recognition in STEM Stars materials (print and web collateral)
- ◆ Recognition in the Annual Report to Congress
- ◆ A customized strategic communication plan that includes acknowledgment on The Congressional Award website, press release, email marketing/newsletter feature, and dedicated posts on social media.

Tailored benefits are available. Contact Erica Heyse to explore sponsorship options at heyse@congressionalaward.org or (202) 226-0130.

