2020-21 Partnership Options

Building tomorrow’s leaders, today.
We recognize initiative, service, and achievement in youth

In 1979, the United States Congress created an office to develop and maintain partnerships between the U.S. House and Senate and the corporate and non-profit sectors to make positive and meaningful social impact and change in the youth development space.

Over the years, these partnerships have made substantial contributions to address some of the most critical priorities of Congress in the areas of job and career development, STEM education, civic engagement, and emotional and physical health and wellness of our nation’s youth.

House Majority Leader Steny Hoyer (MD-05) presents the Bronze Medal to his constituent.

The Congressional Award Foundation is a 501(c)(3) non-profit organization. Your contribution is tax-deductible to full extent of the law. Tax ID: 52-1168592
Advancing Your Mission with The Congressional Award
Visibility, Engagement, Professional Development

As a Congressional Award partner you can streamline participation in our program while accruing valuable benefits for your organization. We are a leader in youth development and will propel your work in this area.

Benefits include:

✓ Highly coveted opportunity to become involved with the only charity of the U.S. Congress, designed to bring together the private and public sectors to prepare the next generation of young leaders.

✓ Enhance your corporate presence in Washington, D.C. with key business and civic leaders, Members of Congress, thought leaders, and a broad array of industry executives.

✓ Ability to showcase your corporate philanthropy and mission, while leveraging relationships to expand your reach and visibility.

✓ Access to unique bipartisan and bicameral events on Capitol Hill and outside of Washington, D.C. where the program serves youth nationwide.

✓ Personalized benefits to lead programming in preferred areas of corporate geographical footprint or a specific industry/focus such as STEM, health and wellness, or financial literacy.

Contact us to discuss how we can advance your mission.
(202) 226-0130 – heyse@congressionalaward.org - www.congressionalaward.org
BY THE NUMBERS

51,659 PARTICIPANTS
1.3 M SERVICE HOURS
5,559 NEW REGISTRANTS
11,500 SOCIAL MEDIA FOLLOWERS
84,103 HOURS OF STEM ACTIVITY
3,797 AWARDS EARNED
17 YRS, 7 MOS AVERAGE AGE
479 AWARD PRESENTATIONS BY MEMBERS OF CONGRESS

2019
“The Congressional Award Foundation is instrumental in teaching and fostering the values that are critical to create the next generation of leaders.”

Speaker of the House Nancy Pelosi (CA-12)
“Through the program, young Americans gain new skills, earn greater confidence, and position themselves to be productive citizens.”

Senate Majority Leader Mitch McConnell (KY)
2021 SIGNATURE EVENTS

Leadership Reception
Spring 2021
The Joint Leadership Commission and The Congressional Award Board of Directors welcome you to celebrate our 41st Anniversary!

Learn about the state of the program and help recognize Members of Congress with the top performing districts.

Chiefs of Staff Poker
Spring 2021
The Chiefs of Staff Charity Poker Tournament welcomes poker enthusiasts across the spectrum including Members of Congress, Chiefs of Staff, poker pros, and friends of the Foundation for an evening of bluffs and blinds, all in the name of charity.

Gold Medal Ceremony
Summer 2021
Members of Congress and industry and civic leaders celebrate hundreds of America’s most deserving youth who have earned the pinnacle award at this multi-day, annual event.
Summer 2021

Industry leaders in both the private and public sectors provide insight on the most pressing issues facing society today. Previous discussions have included Women in Leadership, Entrepreneurship, A Lifetime of Service, Travel with Purpose, and Sports, Health, and Wellness.

Congressional Panels

Summer 2021

Honor youth who challenge themselves in science, technology, engineering, and mathematics activities.

This event leverages elected officials and corporate partners to make STEM more accessible to students.

STEM Stars Event

Summer 2021

October 4, 2021

This charity tournament brings together current and former Members of Congress, as well as prominent guests like professional athletes and business and civic leaders, to raise vital funds and awareness for the Foundation.

Golf Classic

U.S. Representative Abby Finkenauer (IA-01), Susan Sterling Fisher (National Museum of Women in the Arts), Gina Adams (FedEx), and Gail Miller (Larry H. Miller Group of Companies) serve as panelists at the Women in Leadership discussion (June 2019).
Virtual Programming

National Mental Health Webinar
As part of Mental Health Awareness Month, The Congressional Award Foundation partnered with Otsuka North America and Mental Health America to host a virtual conversation attended by over 700 teens. U.S. Representatives Bonnie Watson Coleman (NJ-12) and Richard Hudson (NC-09) and industry leaders discussed mental and emotional well-being for teens as we prepare for our next normal after the pandemic.

Detroit Mental Health Workshop
Ford Motor Company presented an online forum with local partner Cornerstone Health for Michigan teens to share how they’re feeling and coping with COVID-19 and societal issues. Congresswoman Debbie Dingell (MI-12) joined the discussion.
Caring for Our Road Warriors

In partnership with the American Trucking Associations (ATA) and YRC Worldwide, The Congressional Award supports delivery truck drivers who no longer have access to food services and rest areas they previously depended on. Youth have assembled care packages to be distributed to truckers throughout the country.

Intergenerational Dialogue

Powered by the tools and network of Charter Communications, The Congressional Award is working to provide fully virtual opportunities for youth participants to engage with seniors at assisted living centers and senior care facilities across the nation.
“A critical bedrock for a successful youth program is only formed when community members join together.”

Paxton K. Baker - Chairman
## Partnership Summary

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Introductory</th>
<th>Certificate</th>
<th>Bronze</th>
<th>Silver</th>
<th>Gold</th>
<th>Strategic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition in Annual Report, website, and collateral materials</td>
<td>★</td>
<td>★</td>
<td>★</td>
<td>★</td>
<td>★</td>
<td>★</td>
</tr>
<tr>
<td>Attend state and local events</td>
<td>★</td>
<td>★</td>
<td>★</td>
<td>★</td>
<td>★</td>
<td>★</td>
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<tr>
<td>Annual Gold Medal Ceremony in U.S. Capitol</td>
<td>★</td>
<td>★</td>
<td>★</td>
<td>★</td>
<td>★</td>
<td>★</td>
</tr>
<tr>
<td>Tickets to Congressional Award State Dinner</td>
<td>1</td>
<td>2*</td>
<td>2*</td>
<td>2</td>
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<tr>
<td>Tickets to STEM Stars Event on Capitol Hill</td>
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<td>2*</td>
<td>2*</td>
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<tr>
<td>Seats at Chiefs of Staff Charity Poker Tournament</td>
<td>1</td>
<td>4*</td>
<td>4*</td>
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<tr>
<td>Slots at Golf Classic at TPC Potomac</td>
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<td>2*</td>
<td>3*</td>
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<tr>
<td>Tickets to Congressional Leadership Event in U.S. Capitol</td>
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<tr>
<td>Headline state and local events (in-person or virtual)</td>
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<td></td>
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<td>★</td>
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<tr>
<td>Participate on congressional speaking panels</td>
<td></td>
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<td></td>
<td></td>
<td>★</td>
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<tr>
<td>Diversity and Inclusion partnership opportunities</td>
<td></td>
<td></td>
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<td></td>
<td>★</td>
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<tr>
<td>Corporate CSR alignment programming</td>
<td></td>
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<td></td>
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<tr>
<td>Employee engagement opportunity</td>
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<tr>
<td>State and local corporate service projects and congressional involvement</td>
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<td>★</td>
</tr>
</tbody>
</table>

Benefits run for a full 12-month cycle
For four decades, The Congressional Award has brought together the private and public sectors to address critical issues and provide previously unreachable personal development opportunities for youth from ALL backgrounds and circumstances.

Programming opportunities have included distracted driving, childhood obesity, financial literacy, entrepreneurship, diversity & inclusion, and STEM education.
Bayer is committed to the principles of sustainable development. With our products we aim to improve people’s quality of life. In this context, we are always looking for ways to enable people to share the fruits of innovation, regardless of where they come from or how much they earn.

As a result of Bayer’s support of The Congressional Award, the STEM Stars Initiative was launched in 2018 to focus on building the next generation of innovative science, technology, engineering, and math (STEM) leaders.

Together we offer students a framework to pursue STEM activities that will inspire and prepare them for related careers, reduce economic inequalities, and create a lasting difference. The program has doubled in size within the first two years and two events have been hosted on Capitol Hill to award the recipients.
Beginning this year, Intuit is working with The Congressional Award Foundation to develop an online Financial Literacy module to help students become self-reliant, financially informed, and capable of using their talent, resources, and personal business values to make the world a better place.

Through this partnership, Intuit has become an official Congressional Award Diversity & Inclusion partner, aimed to serve students in underserved communities across the United States by creating opportunities for economic and social mobility.

Intuit’s mission is to Power Prosperity Around the World. Our global products and platforms, including TurboTax®, QuickBooks®, Mint® and Turbo®, are designed to empower consumers, self-employed and small businesses to improve their financial lives, finding them more money with the least amount of work, while giving them complete confidence in their actions and decisions. Our innovative ecosystem of financial management solutions serves 50 million customers worldwide, unleashing the power of many for the prosperity of one. Please visit us for the latest news and in-depth information about Intuit and its brands and find us on social.
Smithfield Foods is a global food company and the world’s largest pork processor and hog producer. In the United States, the company is also the leader in numerous packaged meats categories with many popular brands. Smithfield Foods is committed to providing good food in a responsible way and maintains robust animal care, community involvement, employee safety, environmental and food safety and quality programs.

A perennial supporter, Smithfield Foods has collaborated with The Congressional Award to organize statewide/regional award ceremonies, facility tours, and service days for youth participants, employees, and local leaders.