



26TH ANNUAL CHARITY TOURNAMENT
GOLF CLASSIC

JULY 20, 2020 | TPC POTOMAC

This tournament brings together current and former Members of Congress, as well as prominent guests like professional athletes and business and civic leaders, to raise vital funds and awareness for the Foundation.

The Golf Classic tees off at the beautiful TPC Potomac Golf Course at Avenel Farm, in Potomac, Maryland.

All sponsors receive tickets to the tournament, branded recognition in event publications, inclusion on The Congressional Award website, and are provided with professional photos.

www.congressionalaward.org/golf // #CAFClassic



SPONSOR LEVELS

Sponsors at the \$10,000 level and up also receive complimentary invitations to the Chiefs of Staff Charity Poker Tournament in D.C. (May 18, 2020), Gold Medal Ceremony in the U.S. Capitol (June 2020), and qualifying state receptions/local events.

TITLE - \$50,000 (One Available)

Six playing slots or two threesomes, each matched with a VIP or congressional player

Signage at four holes throughout the course

Two corporate banners hung in the most prominent locations, visible to all guests

Option to give remarks at start of tournament or awards reception

Logo placed on cover of program and full page ad on inside front cover

Logo placed on tournament score cards

Logo on official Golf Classic polo shirt

PLATINUM- \$25,000 (One Available)

Four playing slots - ability to play as foursome or two twosomes to be placed with a VIP or congressional player

Signage at two holes throughout the course

Two corporate banners hung in highly visible locations

Full page ad in program

Plus ONE ADVOCATE level perk

GOLD - \$20,000 (One Available)

Four playing slots - ability to play as foursome or two twosomes to be placed with a VIP or congressional player

Signage at one hole placed on the course

Two corporate banners hung in highly visible locations

Full page ad in program

Plus ONE ADVOCATE level perk



POTOMAC

SPONSOR LEVELS

SILVER- \$15,000 (One Available)

Four playing slots - ability to play as foursome or two twosomes to be placed with a VIP or congressional player

Signage at one hole placed on the course

Two corporate banners hung in highly visible locations

Half page ad in program

Plus ONE ADVOCATE level perk

BRONZE - \$10,000

Four playing slots - ability to play as foursome or two twosomes to be placed with a VIP or congressional player

Signage at one hole placed on the course

One corporate banner hung in highly visible location

Half page ad in program

Plus ONE PARTNER level perk

CLOSED FOURSOME (NON-CONGRESSIONAL) - \$8,000

Reserved for companies who prefer to send four representatives to play together as a closed (non-congressional) foursome. These foursomes will not be paired with VIPs or congressional players.

SUPPORTER- \$7,500

Three playing slots - matched with a VIP or congressional player

Plus ONE SUPPORTER level perk

OPEN FOURSOME (CONGRESSIONAL) - \$6,000

Reserved for companies who prefer to send three representatives to play together as an open (congressional) foursome. These three players will be matched with a VIP or congressional player.



SPONSOR LEVELS

TWOSOME- \$5,000

Two playing slots

Optional swag item (to be supplied directly by the sponsor) that is not already provided to golfers by the Foundation as listed under Perks

INDIVIDUAL PLAYING SLOT - \$2,500

Send one player to participate in the tournament

ADDITIONAL PLAYING SLOT- \$1,500

Available to \$5,000 sponsors and above to purchase additional golfing slots.

HOLE SPONSOR- \$1,000

Four reception tickets for corporate officials

Logo placed exclusively on your assigned hole for the tournament

FULL PAGE AD - \$750

Two reception tickets for corporate officials

One full page ad in program

HALF PAGE AD - \$500

One reception ticket for corporate official

One half page ad in program

IN-KIND SPONSOR

Donate an item which can be used as a raffle or winner's prize. We could really use items such as luxury resort packages, vacation getaways, gift cards, event tickets, and premium brand items.



SPONSOR PERKS

ADVOCATE LEVEL PERKS

\$15,000 and up Sponsors have the option of choosing a perk from the list below. Options are first come, first served. If you have an idea that is not on this list we are open to discuss with you.

- Towel Sponsor:** your logo on a towel given to each golfer
- Water Bottle Sponsor:** your logo on the official tournament water bottle
- Hat Sponsor:** your logo on the official tournament hat

PARTNER LEVEL PERKS

\$10,000 Sponsors have the option of choosing a perk from the list below. Options are first come, first served. If you have an idea that is not on this list we are open to discuss with you.

- Golf Ball Sponsor:** your logo placed exclusively on the official tournament golf ball
- Pre-Game Sponsor:** logo on large sign, and on signs at warm up locations (driving range, putting green) and logo on napkins
- Post-Game Sponsor:** logo placed throughout reception, and an official will be given a very visible role at the reception, including remarks and introductions of key speakers and Members of Congress
- Raindrop Sponsor:** your logo on a umbrella for each golfer
- Golf Cart Sponsor:** your logo displayed on each cart
- Caddy Sponsor:** your logo placed exclusively on the shirts of every caddie for the tournament
- Lunch Sponsor:** your logo will be placed exclusively on the official tournament lunch cooler, which is provided to every player on the course

SUPPORTER LEVEL PERKS

\$7,500 Sponsors have the option of choosing a perk from the list below. Options are first come, first served. If you have an idea that is not on this list we are open to discuss with you.

- Hole-In-One Sponsor:** your sign at two Hole-in-One holes
- Longest Drive Sponsor:** your sign at two Longest Drive holes
- Divot Sponsor:** your logo on a divot tool, placed in golf carts
- Tee Sponsor:** your logo on golf tees handed out in swag bags
- Sunshine Sponsor:** your logo on a stick of sunscreen
- Beverage Sponsor:** your logo on koozies placed on each golf cart and beverage stations
- Photography Sponsor:** your logo placed on the photo mats as the sponsor of the photographs of each foursome, provided to each player as a keepsake at the conclusion of the tournament
- Raffle Sponsor:** your logo will be placed at the official Raffle Table during registration at the event and on official promotional materials for the Raffle which will be given to players throughout the tournament
- Misc. Items:** USB phone chargers, bottle openers, RFID card cases, first aid kits

THE CONGRESSIONAL AWARD'S 26TH ANNUAL

GOLF CLASSIC

JULY 20, 2020 | TPC POTOMAC

Name _____ Title _____

Company _____

Address _____ Address (unit, suite) _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Mail this form (two pages) with check made payable to *The Congressional Award* to:
The Congressional Award | PO Box 77440 | Washington, DC 20013

Player RSVP forms may be submitted by email to heyse@congressionalaward.org.

SELECT SPONSORSHIP LEVEL

- | | |
|--|--|
| <input type="checkbox"/> Title Sponsor | <input type="checkbox"/> Open Foursome |
| <input type="checkbox"/> Platinum Sponsor | <input type="checkbox"/> Twosome |
| <input type="checkbox"/> Gold Sponsor | <input type="checkbox"/> Individual Playing Slot |
| <input type="checkbox"/> Silver Sponsor | <input type="checkbox"/> Additional Playing Slot |
| <input type="checkbox"/> Bronze Sponsor | <input type="checkbox"/> Hole Sponsor |
| <input type="checkbox"/> Closed Foursome | <input type="checkbox"/> Full Page Ad |
| <input type="checkbox"/> Supporter Sponsor | <input type="checkbox"/> Half Page Ad |
| <input type="checkbox"/> In-Kind Sponsor | |

Market Value: _____

Item Description: _____

SPONSOR PERK

If your sponsorship level includes a Sponsor Perk, please indicate your preference below:

*The Congressional Award Foundation is a not-for-profit 501 c(3) organization.
All contributions are tax deductible to the full extent allowed by law. Tax ID# 52-1168592*

PLAYER INFORMATION

Each level of sponsorship includes a specific number of golfing slots. Please refer to your sponsorship level and provide information as appropriate.

Player Name _____

Title _____

Company (if different from Sponsor) _____

Address _____ Unit/Suite _____

City _____ State _____ Zip _____

Telephone _____ Email _____

Dietary Restrictions _____

Handicap or average of last 5 rounds _____ Rental Clubs @ \$50 = \$ _____

Shirt Size (circle a gender and a size): Women's Men's

S M L XL XXL XXXL

Player Name _____

Title _____

Company (if different from Sponsor) _____

Address _____ Unit/Suite _____

City _____ State _____ Zip _____

Telephone _____ Email _____

Dietary Restrictions _____

Handicap or average of last 5 rounds _____ Rental Clubs @ \$50 = \$ _____

Shirt Size (circle a gender and a size): Women's Men's

S M L XL XXL XXXL