U.S. HOUSE OF REPRESENTATIVES

PROMOTIONAL TOOLKIT

The Congressional Award is promoted throughout the country by Members of Congress who share with their constituents a unique opportunity to provide today's youth with the tools they need to thrive as adults. The program is a great opportunity to recognize your constituents and promote the good works that they have contributed within your community.

DESIGNATE A STAFF LIASION

Encourage a legislative/educational assistant or appropriate staff member in D.C. and a district director or field representative in the district, to serve as the point of contact for our National Office. **Contact us** to set up an informational meeting, request promotional materials, or to receive an update on the program in your state/district.

ADD US TO YOUR WEBSITE

The Congressional Award fits nicely under your **youth/student opportunities** or **constituent services** pages. Be sure to link to our website, **www.congressionalaward.org**.

Rep. Virginia Foxx (NC-05) **Speaker Nancy Pelosi (CA-12)**

GET SOCIAL

Connect your constituents with the our program through social media by creating **Facebook**, **Instagram**, and **Twitter** posts. Join the conversation with us using **#EarnedIt**.

Rep. Jennifer Wexton (VA-10) **Rep. Diaz-Balart (FL-25)**

Facebook.com/thecongressionalaward
Instagram.com/thecongressionalaward
Twitter.com/theaward
LinkedIn.com/company/the-congressional-award

NEWSLETTER FEATURE

Showcase Congress' award for youth to your readership / viewership in your weekly or monthly newsletter or other membership communications. **Download newsletter /website language.**

PRESS RELEASE

Write a press release to **promote the program** or **recognize recent awardees**.

Rep. Russ Fulcher (ID-01)

The Congressional Award | Congress' Award for Youth
379 Ford House Office Building • Washington, DC 20515 • P: (202) 226-0130 • F: (202) 226-0131
Mailing Address: Post Office Box 77440 • Washington, DC 20013

SEND A LETTER

Congratulatory letters to Congressional Award Medalists in your district or letters of encouragement reinforce your support of youth participants and offer a lasting memento of their achievement.

Rep. Sean Patrick Maloney (NY-18)

PRESENT THE AWARD

Connect with your constituents via Zoom, Skype, or any other video service to "present" their medal to them. Medalists can also be honored via phone call, press release, pre-recorded video message, social media post, through a letter of commendation, and/or by submission to the Congressional Record.

Rep. Denver Riggleman (VA-05) **Rep. John Larson (CT-01)**

PROMOTE LOCALLY

Leverage schools, non-profits, youth and service groups, and community leaders with a footprint in your district to stimulate enrollment growth. Incorporate The Congressional Award into your talking points at local forums, town hall meetings, banquets, site visits, etc. **Download School Promotion Toolkit**.

Rep. Kay Granger (TX-12)

VIRTUAL EVENTS

We offer many virtual events throughout the year including "local" medal presentations and virtual statewide ceremonies. In 2020, we put on our first Virtual Congressional Award Gold Medal Ceremony. **View our virtual event toolkit.**

The three marquee events each year are the Gold Medal Ceremony, Chiefs of Staff Poker Tournament, and Golf Classic. **View our event schedule.**

GENERAL RESOURCES

REGISTRATION - Participants must register online and pay their fee before starting the program.

PROGRAM BOOK – Gain an overview of the program including sample activities, program requirements, and frequently asked questions.

RECORD BOOK - The document used by all participants to record activities and track hours.

SPANISH LANGUAGE RESOURCES – Informational resources and program guidelines.

COVID-19 GUIDE - Special resources on how to navigate the program during the COVID-19 pandemic.

DEAR COLLEAGUE - Demonstrate your support of the program along with Congressional Board Members Representatives Debbie Dingell, Richard Hudson, and Sheila Jackson Lee.