

THE CONGRESSIONAL AWARD

VIRTUAL RECOGNITION TOOLKIT



THE AWARD

The Congressional Award is the United States Congress' only nonprofit and highest honor for civilian youth. Youth around the country enroll in the program, set goals in the areas of Voluntary Public Service, Personal Development, Physical Fitness, and Expedition/Exploration. Then, they put in hundreds of hours over a long-term period to achieve those goals in the pursuit of a Congressional Award.

You have constituents who have earned a Congressional Award Medal - now what?

This kit will provide you with the tools to congratulate and recognize your constituents if the Member of Congress is unable to do an in-person recognition at this time.

Medals are mailed to your office to be presented to the constituents by their Member of Congress. Below are some ways that you can still recognize your constituents for this great achievement virtually.

Below are some ways that you can still recognize your constituents for this great achievement while staying safe and healthy.

VIRTUAL PRESENTATIONS

Connect with your constituents via Zoom, Skype, or any other video service to "present" their medal to them. If you have a larger group, this is a good way to allow everyone to connect and share a little bit about what they each did to earn their medal.

PHONE CALL

Getting a phone call from your Member of Congress can be an exciting and personal experience for any young person who has earned this award.

Hearing the simple words "Congratulations on this great achievement!" from their elected official goes a long way.

PRESS RELEASE

Send out some materials to your local media about what your constituents are spending their time on to improve your community. You can work directly with the medalist to craft the story and request photos, quotes, and more detailed information about what specific projects they participated in to earn their Congressional Award.



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LETTER OF COMMENDATION

Write letters to your constituents to acknowledge their hard work and dedication to bettering themselves and the world around them. These letters can be very meaningful keepsakes for constituents and allow them to have a physical symbol of recognition from their elected official. We recommend a hand-written, or at least hand-signed letter.

RECORD A VIDEO MESSAGE

No one is a stranger to a webcam these days - receiving a personalized video from a Member of Congress is timely, meaningful, and can be shared and watched over and over again. Even if there's no time for a live video appearance, this is a good chance for the constituent to get some "face time" with their representative.



CONGRESSIONAL RECORD

Submit your constituents who have earned a Congressional Award Medal into the Congressional Record for a special and lifelong chronicle of their achievement.

SOCIAL MEDIA POST

Work with your medalist to craft a social media post to show off their accomplishments. You can request photos, quotes, and more detail about what specific projects they participated in to earn their Congressional Award.

For more information about The Congressional Award program, what it takes to earn an award, history & mission, and more, please contact information@congressionalaward.org.

The Congressional Award National Office is located in Ford HOB 301.



DON'T FORGET TO TAG US!



The Congressional Award



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