



THE CONGRESSIONAL AWARD EMPLOYEE ENGAGEMENT TOOLKIT

The Congressional Award is a public-private partnership created by Congress to promote and recognize the achievements of young Americans. The program is non-partisan, voluntary, and non-competitive. Open to youth ages 14 to 24, the Congressional Award challenges youth to set goals in four program areas: Voluntary Public Service, Personal Development, Physical Fitness, and an Expedition or Exploration.

Empower your workforce to support a great cause.

Employee engagement is an incredible way to support the Congressional Award Foundation and promote The Award's core values of volunteerism and leadership in your workplace.

When employees engage with The Congressional Award program, the benefits are clear:

- Improved office culture, environment, and productivity.
- Strengthened sense of purpose, benefiting your employee's physical and mental health.
- Personal investment and buy-in of the organizations and initiatives that your company supports.
- Positive impact within your community.
- Employee connection to the United States Congress.

Companies can also add an incentive for employees who participate. Incentives that fall in line with the pillars of the program might include gym memberships, a catered lunch, tickets to sporting events, or gift cards to interactive activities, such as a painting or pottery class.

Anyone can easily promote The Award in their homes and communities.

1. **Encourage your eligible family members (ages 13-24)** to take the challenge and earn their Award. It's easy to register and fun to do together.
2. **Spread the word** – give a short presentation about the Congressional Award to a family member's classroom or youth organization.
3. **Speak directly to educators** about the resources that we have available for their students. Host a webinar or school event guiding teachers through the benefits and steps of their students earning the Award.
4. **Host a community service project** with your child's classroom, school, or youth organization to give students an opportunity to earn voluntary public service hours toward their Award.

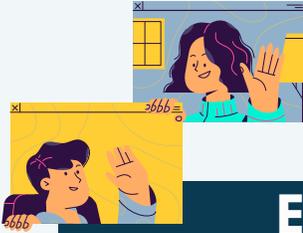
Spread the word!

CLASSROOM/SMALL GROUP PRESENTATION - A brief presentation about The Award.

SCHOOL TOOLKIT - A guide for schools to become familiar with The Award.

SCHOOL BOARD EMAIL - A sample letter to the leadership of your school district.





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Companies can host a day of service with employees and their families.

In one day of service, young people can register for their Award, kick off their voluntary public service hours, and give back together. If you're not sure what type of event to host, consider these ideas, represented by each of the four pillars:

Voluntary Public Service

- Build care packages or hygiene kits for a local service organization.
- Write thank you notes to those working in critical fields, such as doctors and nurses.

Personal Development

- Volunteer at a local community garden.
- Partner with a local senior center to teach the latest technologies or join our new [Students Connecting with Seniors](#) initiative, supported by Charter Communications.

Physical Fitness

- Partner with your local Habitat for Humanity to help build a home.
- Host a 5K, bike, or relay race where all entry fees go to a specific cause.

Expedition/Exploration

- Explore your outdoors - organize a beach or park clean-up.
- Get out on the trails – partner with your local park organization to host a trail beautification project.



General Resources

REGISTRATION - Participants must register online or by mail before starting

PROGRAM BOOK - Program overview, sample activities, requirements, and FAQs

ADVISOR RESOURCES - Helpful guides, webinars, and inspiration to mentor youth

SUBMITTABLE GUIDE - The online record book for youth participants to digitally submit

Contact The Award

If you have questions, please contact:
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