



# **THE CONGRESSIONAL AWARD**

# **2024 GOLF CLASSIC**

29TH ANNUAL CHARITY TOURNAMENT

**SEPTEMBER 16, 2024 | TPC Potomac**

This tournament brings together current and former Members of Congress, as well as prominent guests like professional athletes and business and civic leaders, to raise vital funds and awareness for the Foundation.

The Golf Classic tees off at the beautiful TPC Potomac Golf Course at Avenel Farm, in Potomac, Maryland.

All sponsors receive tickets to the tournament, branded recognition in event publications, inclusion on The Congressional Award website, and are provided with professional photos.

[www.congressionalaward.org/golf](http://www.congressionalaward.org/golf)

**#CAFClassic**





# SPONSOR LEVELS

Sponsors at the \$12,000 level and up also receive complimentary invitations to the Gold Medal Summit in Washington, DC (June 2024) and qualifying local events.

## TITLE - \$50,000 (ONE AVAILABLE)

- **Six playing slots** to be played as two threesomes, each matched with a VIP or congressional player
- **Two corporate banners** displayed in the most prominent locations, visible to all guests
- **Option to give remarks** at start of tournament or awards reception
- **First choice** of VIP or congressional player
- Logo showcased on **Congressional Award website** and **event promotion** with link to corporate website
- Logo on **cover of program** and **full page ad on inside front cover**
- Logo featured on **corporate lightbox display** at the registration table
- Logo placed on **step and repeat**
- Logo placed on **tournament score cards**
- Logo on official **Golf Classic polo shirt**

## PLATINUM - \$25,000 (ONE AVAILABLE)

- **Four playing slots**, or the option of three playing slots with the ability to be matched with a VIP or congressional player
- **Two corporate banners** displayed in highly visible locations
- Logo showcased on **Congressional Award website** and **event promotion** with link to corporate website
- Logo featured on digital displays on all **golf carts**
- **Full page ad** in program
- One **ADVOCATE level perk**



## SILVER - \$15,000

- **Four playing slots**, or the option of three playing slots with the ability to be matched with a VIP or congressional player
- **Two corporate banners** displayed in highly visible locations
- Logo showcased on **Congressional Award website** and **event promotion** with link to corporate website
- **Half page ad** in program
- One **ADVOCATE level perk**

## BRONZE - \$12,000

- **Three playing slots** to be matched with a VIP or congressional player
- **One corporate banner** displayed in highly visible location
- **Half page ad** in program
- One **PARTNER level perk**

## CLOSED FOURSOME (NON-CONGRESSIONAL) - \$10,000

- Reserved for companies who prefer to send **four representatives to play together as a closed (non-congressional) foursome**. These foursomes will not be paired with VIPs or congressional players.

## SUPPORTER - \$8,500

- **Three playing slots** to be matched with a VIP or congressional player
- One **SUPPORTER level perk**

## OPEN FOURSOME (CONGRESSIONAL) - \$7,000

- Reserved for companies who prefer to send **three representatives to play together as an open foursome**. These three players will be matched with a VIP or congressional player.





## TWOSOME - \$5,000

- **Two playing slots**
- **Optional swag item**, to be supplied directly by the sponsor, that is not already provided to golfers by The Foundation as listed under 'Perks'

## INDIVIDUAL PLAYING SLOT - \$2,500

- **Send one player** to participate in the tournament

## ADDITIONAL PLAYING SLOT - \$1,500

- Available to all \$5,000 sponsors and above to purchase additional golfing slots

# ADVERTISING OPPORTUNITIES

## HOLE SPONSOR - \$1,000

- **Sponsor a hole** and align your company's brand with Congress' award program for youth
- **Logo placed exclusively on your assigned hole** for the tournament
- Invitation to have a **corporate representative and giveaways at your assigned hole**
- **Four reception tickets** for corporate officials

## FULL PAGE AD - \$750

- **One full page ad** in program, provided to all players
- **Two reception tickets** for corporate officials

## HALF PAGE AD - \$500

- **One half page ad** in program, provided to all players
- **One reception ticket** for corporate official



# SPONSOR PERKS

## ADVOCATE LEVEL PERKS

**\$15,000 (Silver) sponsors and up have the option of choosing a perk from the list below. Options are first come, first served. If you have an idea that is not on this list, we are open to discussion.**

- **Towel:** your logo on a towel given to each golfer
- **Water bottle:** your logo on the official tournament water bottle
- **Hat:** your logo on the official tournament hat

## PARTNER LEVEL PERKS

**\$12,000 (Bronze) sponsors have the option of choosing a perk from the list below. Options are first come, first served. If you have an idea that is not on this list, we are open to discussion.**

- **Golf Ball:** your logo placed exclusively on the official tournament golf ball
- **Pre-Game:** logo on large sign, and on signs at warm up locations (driving range, putting green) and logo on napkins
- **Post-Game:** logo placed throughout reception, and an official will be given a very visible role at the reception, including remarks and introductions of key speakers and Members of Congress
- **Caddy:** your logo placed exclusively on the shirts of every caddy for the tournament
- **Lunch:** your logo will be placed exclusively on the official tournament lunch cooler, which is provided to every player on the course
- **Golf Cart:** your logo placed exclusively on the golf carts, driven by all players on the course

## SUPPORTER LEVEL PERKS

**\$8,500 (Supporter) sponsors have the option of choosing a perk from the list below. Options are first come, first served. If you have an idea that is not on this list, we are open to discussion.**

- **Hole-In-One:** your sign at two Hole-in-One holes
- **Longest Drive:** your sign at two Longest Drive holes
- **Divot:** your logo on a divot tool, placed in golf carts
- **Tee:** your logo on golf tees handed out in swag bags
- **Sunscreen:** your logo on a stick of sunscreen
- **Tote Bag:** your logo on reusable tote bags given to all players
- **Hand Sanitizer:** your logo on small bottles of hand sanitizer
- **Beverage:** your logo on koozies placed on each golf cart and beverage stations
- **Photography:** your logo placed on the photo mats as the sponsor of the photographs of each foursome, provided to each player as a keepsake at the conclusion of the tournament
- **Raffle:** your logo will be placed at the official Raffle Table during registration at the event and on official promotional materials for the Raffle, given to players throughout the tournament
- **Misc. Items:** USB phone chargers, bottle openers, first aid kits