



THE CONGRESSIONAL AWARD

MILITARY PROMOTIONAL TOOLKIT

ADD THE AWARD TO YOUR WEBSITE AND NEWSLETTER

Showcase Congress' award for the youth to your community on your website or in a newsletter. The Congressional Award fits nicely under a student opportunities page. You can link to our website www.congressionalaward.org and use our [website/newsletter](http://www.congressionalaward.org/website/newsletter) language.

PROMOTE LOCALLY

There are a few easy and effective ways to promote this program among youth you may work with, including:

- Link to the Congressional Award [website](http://www.congressionalaward.org).
- Designate someone within your office to work as our point of contact.
- Connect your audience with the program on social media: [Facebook](#), [Instagram](#), [Twitter](#).
- Create a press release about the opportunity.
- Send the informational guide to your youth and parents.
- Keep materials on display for youth and parents. You can request them from our D.C. office.

GENERAL RESOURCES

REGISTRATION - Participants must register online or by mail before starting

PROGRAM BOOK - Program overview, sample activities, requirements, and FAQs

ONLINE RECORD BOOK - Used by all participants to record activities and track hours

SPANISH LANGUAGE RESOURCES - Informational resources and guidelines

CONTACT THE AWARD

If you have any questions, please email information@congressionalaward.org or the Military Program Manager, Eric Fernandez, at fernandez@congressionalaward.org.

FOLLOW THE AWARD ON SOCIAL MEDIA

 The Congressional Award  @TheCongressionalAward  The-Congressional-Award  @theaward

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